



NEWS RELEASE

Nova Scotia's South Shore will benefit from investments to help residents and visitors enjoy the region and its shared spaces safely

Government of Canada fueling community and tourism revitalization and creating the conditions for local economies to thrive as they rebound from the effects of COVID-19

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Canadian cities and towns flourish when they have community public spaces to promote social interaction and physical activity, and provide access to recreational programs and facilities. These amenities are integral to the overall well-being of individuals, families and communities. Our economic recovery is closely linked to the vitality of our local communities and their shared spaces.

Today, the Honourable Ginette Petitpas Taylor, Minister of Official Languages and Minister responsible for ACOA, announced total investments of \$2,487,885 for 23 projects on Nova Scotia's South Shore. The funding includes non-repayable contributions of \$1,359,377 for 18 projects through the Canada Community Revitalization Fund (CCRF) and a total of \$1,128,508 in non-repayable contributions through the Tourism Relief Fund (TRF) for five projects.

For the full list of projects, please see backgrounder.

The CCRF was launched in June 2021. The Fund provides \$500 million over two years to [Canada's regional development agencies](#) (RDAs) to invest in shared and inclusive public spaces. As public health restrictions ease, the Government of Canada remains committed to investing in shared spaces to make them safer, greener and more accessible. This in turn will stimulate local economies, create jobs, and improve the quality of life for Canadians.

[Launched in July 2021](#), the \$500 million Tourism Relief Fund (TRF) is administered by Canada's RDAs and Innovation, Science and Economic Development Canada (ISED). It was created specifically to help organizations and businesses in the tourism sector adapt their operations to meet public health requirements, while investing in innovative products and services to facilitate their future growth.

Quote

"Strong, vibrant communities in Nova Scotia are a critical part of a robust and inclusive economic recovery. Investing in community infrastructure and tourism initiatives helps revitalize local economies, boosts tourism, creates jobs, and gives residents and visitors spaces to gather and explore safely."

- *The Honourable Ginette Petitpas Taylor, Minister of Official Languages and Minister responsible for ACOA*



Quick facts

- CCRF funding will support two major streams of activity:
 - adapt community spaces and assets so that they may be used safely in accordance with local public health guidelines,
 - build or improve community spaces to encourage Canadians to re-engage in, and explore their communities and regions.
- Eligible recipients will include not-for-profit organizations; rural, municipal or regional governments; Indigenous groups and communities; and public sector bodies that provide municipal-type infrastructure.
- Priority may be given to projects that encourage the participation of underrepresented groups and take into consideration the unique challenges of rural and remote communities.
- Canada's regional development agencies are continuing to deliver targeted support for economic recovery in the region. Application intake is open through the Atlantic Canada Opportunities Agency for the Canada Community Revitalization Fund, Jobs and Growth Fund, Aerospace Regional Recovery Initiative and Tourism Relief Fund.
- With a national budget of \$500 million, including \$485 million administered by Canada's [Regional Development Agencies](#) (RDAs) and \$15 million by [Innovation, Science and Economic Development Canada](#), the Tourism Relief Fund is part of the billion dollars in tourism support announced in [Budget 2021](#).
- \$48.5 million from the Tourism Relief Fund is allocated to ACOA to support the Atlantic region.

Associated links

- [Canada Community Revitalization Fund in Atlantic Canada](#)
- [Tourism Relief Fund in Atlantic Canada](#)
- [Sectoral Initiatives Program \(SIP\)](#) for Canada's tourism and hospitality sector

Contacts

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Backgrounder

The Government of Canada invests more than \$2.4 million in 18 community shared spaces and five tourism projects to stimulate local economies, create jobs, boost tourism, and improve the quality of life of Canadians.

CLIENT NAME	PROJECT	TOTAL	MEDIA CONTACT PERSON
\$1,359,377 through the Canada Community Revitalization Fund (CCRF) for 18 projects:			
Town of Shelburne	The Town of Shelburne will renovate and modernize the King Street Family Centre to create a safe and healthy environment. Activities include structural renovations with a new roof, eaves, windows and insulation, accessibility upgrades to the ramp and entrance and upgrades to make the facility more energy efficient.	\$187,500 non-repayable	Sherry Doane Chief Administrative Officer Town of Shelburne 902-319-0735 cao@town.shelburne.ns.ca
Mahone Bay Centre Society	The Mahone Bay Centre Society will convert an oil-fired heating system at the Mahone Bay Centre , which dates back to 1914, to a geothermal heating and cooling system to increase energy efficiency and reduce costs.	\$145,966 non-repayable	Jeff Frampton Vice Chair Mahone Bay Centre Society 902-624-9634 / 902-930-1313 framptonjn@gmail.com
Broad Cove Community Association	The Association will renovate Broad Cove Community Hall to create barrier-free access and new accessible washroom facilities. The project also includes increasing use of outdoor space and the addition of a meeting area overlooking the ocean.	\$125,756 non-repayable	Mary Frier Chair Broad Cove Community Association 902-677-2424 chairperson@broadcovehall.ca